**MALLA REDDY ENGINEERING COLLEGE (Autonomous)**

**Department of Information Technology**

**IV B.Tech II Semester (MR 17) -2017-18 BATCH**

**Mid-I Examination Subjective Question Bank**

**Subject:** Entrepreneurship **Code: 70P03**

**Name of the faculty: P.Buela Prasanna Kumari & S. Rajani**

**Branches: Miming, ECE & IT**

**Instructions:**

**1. All the questions carry equal marks**

**2. Solve all the questions**

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| **Module –I** | | | |
| **Q.No.** | **Question** | **Bloom’s Taxonomy Level** | **CO** |
| **1** | Who is an Entrepreneur? Briefly explain about the characteristics of an entrepreneur. | Understanding | 1 |
| **OR** | | | |
| **2** | Compare and contrast between Entrepreneur and a entrepreneurship | Analyzing | 1 |
| **3** | Discuss briefly Entrepreneurship process? | Understanding | 1 |
| **OR** | | | |
| **4** | Explain the factors impacting emergence of entrepreneurship. | Applying | 1 |
| **5** | Explain in detail the characteristics of entrepreneurial mindset. | Understanding | 1 |
|  |
| **OR** | | | |  |
| **6** | Write a brief notes on Global aspects of Entrepreneurship. | Applying | 1 |  |
|  |
| **7** | Write about the twenty first century trends in entrepreneurship. | Understanding | 1 |  |
|  |
| **OR** | | | |  |
| **8** | Compare and contrast between Entrepreneur and Intrepreneur | Understanding | 1 |  |
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| **Module II** | | |  |  |
| **1** | Discuss the importance of generating idea for business in the present scenario. | Creating | 2 |  |
| **OR** | | | |  |
| **2** | Explain some of the frequently used sources of new idea for entrepreneurs in starting the new venture. | Applying | 2 |  |
| **3** | List out the various methods of generating new ideas to become an effective entrepreneur. | Analyzing | 2 |  |
| **OR** | | | |  |
| **4** | Describe with a Flow chart the five steps in creative problem solving process. | Understanding | 2 |  |
| **5** | How opportunity recognition becomes crucial to entrepreneurs - Discuss | Applying | 2 |  |
| **OR** | | | |  |
| **6** | Discuss the importance of environmental scanning in entrepreneurship. | Understanding |  |  |
| **7** | Having a feasibility report before starting a business is important-Justify | Applying | 2 |  |
| **OR** | | | |  |
| **8** | Discuss the step by step procedure that would be followed in order to convert a business idea into a successful business venture. | Creating | 2 |  |
| **Module III** | | | |  |
| **1** | Write about the various sources of finance available for new business. | Understanding | 3 |  |
| **OR** | | | |  |
| **2** | Explain various steps in classification of business finance. | Applying | 3 |  |
| **3** | How do commercial banks help Entrepreneurs - Explain. | Analyzing | 3 |  |
| **OR** | | | |  |
| **4** | Briefly define various prospects of SFCs. | Applying | 3 |  |

Signature of the Faculty Signature of the HoD